

Suwon  
Convention  
Center

수원컨벤션센터

# SUWON CONVENTION CENTER MICE SUPPORT PROGRAM



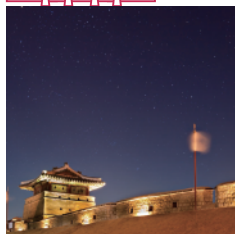
# SUWON MICE MULTIPLE COMPLEX

The extensive infrastructure of Suwon MICE Complex and the beautiful Gwanggyo Lake Park (2014 Korea Landscape Grand Prize) will add a touching story to your event.



- + **Galleria Gwanggyo** Shopping and entertainment facility with 6 basement floors and 12 ground floors
- + **Courtyard by Marriott Suwon** Premium business hotel with 288 rooms
- + **Hanwha Aquaplanet Gwanggyo & Forena Gwanggyo** The aquarium which holds 2,000 tons of water & the office buildings with 5 basement floors and 47 floors

## SUWON TOURIST ATTRACTIONS



UNESCO  
world heritage

Suwon  
Hwaseong



Temporary Residence  
Loved by King Jeongjo

Hwaseong  
Haenggung



2014 Republic  
of Korea  
Landscape Target

Gwanggyo  
Lake Park



The market made  
by the King

Paldalmun  
Market



Suwon City at  
a glance

Flying Suwon



The history and future  
of the electronics

Samsung  
Innovation  
Museum





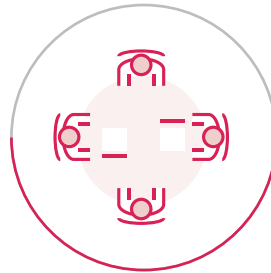
# SUWON MICE BIDDING·HOSTING SUPPORT

## ELIGIBILITY



International Conference

- An international conference that meets UIA, ICCA standards
- An international conference held for more than 2 days with at least 50 foreign participants out of the total participants



Domestic Conference

- Academic conferences / regular general meetings / forums, etc. held for more than two days with more than 200 Korean participants



Corporate Conference, Incentive

- **International conference**  
A conference hosted and organized by enterprises with more than 100 participants, (including 20 foreign participants) and held for at least one day
- **Incentive tour**  
More than 20 foreigners, Staying at least one night in Suwon

※ Eligible candidates for support are subject to change. Please check the details through the Suwon Convention Center website or the person in charge.

## SUPPORT CONTENTS

STEP	DETAILED CONTENT	
Bidding Support	Sortation	Attracting MICE events that are yet to be hosted in Suwon
	Support Contents	<ol style="list-style-type: none"> <li>1. Bidding proposal and PT production cost</li> <li>2. PR materials and souvenirs production cost</li> <li>3. A letter of support from Suwon city and Suwon Convention Center</li> <li>4. Site inspection of the key executives(including airfare, accommodation, ect.)</li> </ol>
PR Support	Sortation	Overseas and domestic promotion to increase the number of participants in the MICE event confirmed to be held in Suwon
	Support Contents	<ol style="list-style-type: none"> <li>1. PR materials and souvenirs production cost</li> <li>2. Expenses incurred from official overseas and cultural performances</li> <li>3. Display booth set-up &amp; operation, etc.</li> <li>4. Overseas Advertisement for event promotional purpose</li> </ol> <p>※ Financial subsidy will be given only once before the closing of the immediately preceding event.</p>
Support for hosting	Sortation	MICE event for the year held in Suwon
	Support Contents	<ol style="list-style-type: none"> <li>1. Expense incurred from the official banquet(welcome reception, gala dinner ect.)</li> <li>2. Admission fee to tourist attractions in Suwon city</li> <li>3. Foreign invited speakers &amp; VIP accommodation</li> <li>4. Cost of PR productions &amp; venue decoration</li> <li>5. Expenses for transportation service(shuttle bus between major stations)</li> <li>6. Cost for Meeting Technology Operation</li> </ol>

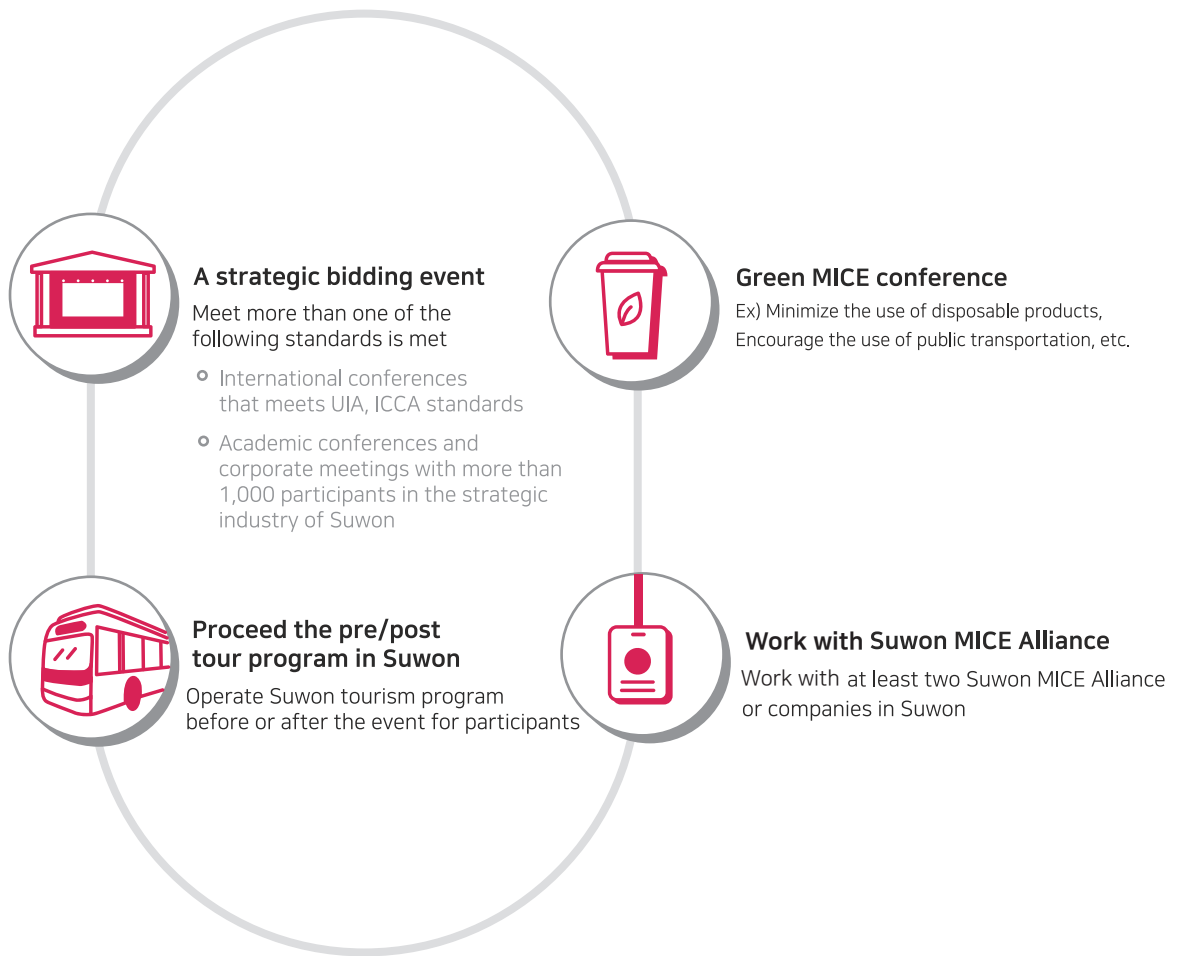


## ▪ ADDITIONAL SUPPORT FOR MAJOR EVENTS ▪

### SUPPORT CONTENTS

- Additional Support for major events that meet the following standard
  - Additional 5~10% support for each standard (Max 25%)
  - Inform how to participate in the Green MICE through websites
  - Event monitoring progress is required

### APPLICATION STANDARD



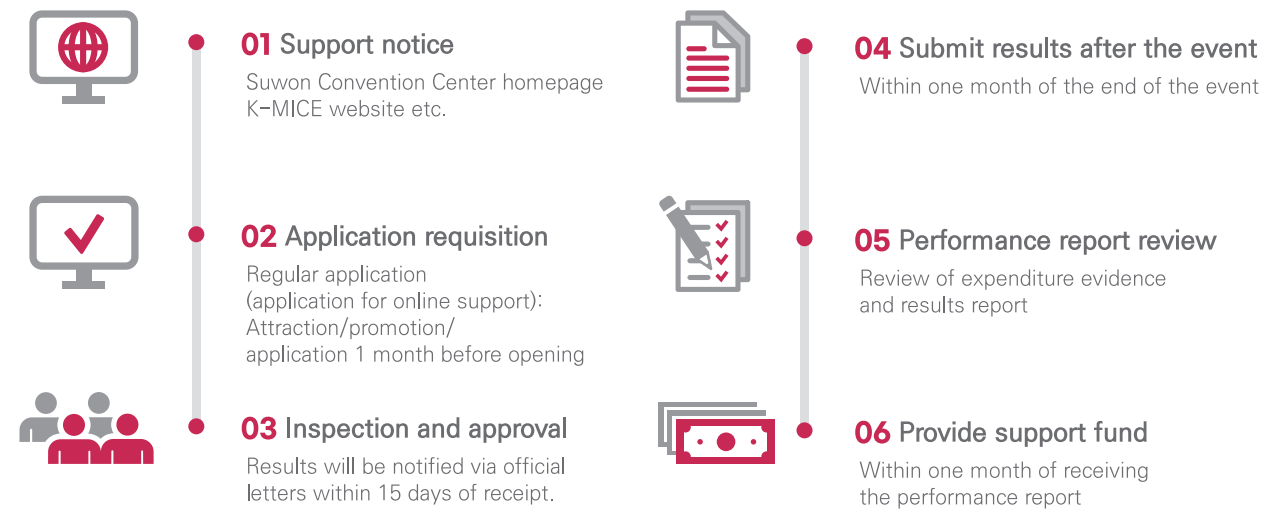
### CONTACT

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 NICOLE SHIM Manager ☎ 82-31-303-6031 ✉ jwshim@scc.or.kr



## APPLICATION FOR SUPPORT

- Application period : At least one month prior to attracting, promoting, and hosting (until the budget is exhausted)
- Application method : Online application (<https://www.scc.or.kr/>) ※ SuwonCVB menu
- Eligible applicants : Domestic organizations hosting and organizing events (academic associations, corporations, enterprises, PCOs, or PEOs)
- Payment method
  - International conferences, exhibitions, and events: The host organization will disburse expenses within the amount of support, which will be reimbursed after reviewing performance reports.
  - Corporate conferences and incentive organizations: Suwon CVB will directly pay the cost.



## UNIQUE SUWON, BOUTIQUE DESTINATION

Asia-Pacific Minister Forum 2021



- Host** The Ministry of Environment / UNEP
- The forum to share environmental achievements with 39 Asia-Pacific regional government delegations, including international organizations, NGOs, industries and private organizations

IFBLS 2022



- Host** IFBLS / Korean Association of Medical Technologists
- An international congress that brings together 9,000 experts from 40 countries



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